

*Park for Development of Social and Humanistic Technologies* is a structural unit of Tomsk State University. The goal of the Park is to promote development and implementation of social and humanistic technologies, to promote management and performance of social projects, and to involve young people in social and humanistic initiatives and projects in the local community.

*The main areas of activity of the Park*

**I. Initiation of socially oriented and socially entrepreneurial projects of the university students**

**The task** is to provide conditions for creative atmosphere in TSU and to develop students' initiative, independence, activity, and desire to identify and solve problems of the local community.

**Mechanisms:**

1. Annual competition "Tomsk is a City of Students". The goal of the competition is to identify creative ideas of students aimed at solving socially oriented problems of Tomsk. During the period from 2011 to 2017, student teams have implemented more than 40 projects.
2. Annual competition "An Important Deal", which is aimed to support projects of school and university students of Tomsk region, which propose solutions to societal problems. During the period from 2012 to 2017, student teams have implemented more than 60 projects.
3. Exhibition of socially oriented projects of students "Social Innovations of Students for the Benefit of Tomsk Region". This exhibition is an annual event of the Park and is aimed to promote socially oriented projects of students in the local community.

**II. Development of professional and entrepreneurial competencies and social responsibility of students**

**The task** is to teach the fundamentals of social entrepreneurship to TSU students of different specialties, to form their entrepreneurial spirit, and to intensify their innovative activity.

**Mechanisms:**

1. The Park's Business Club. This is an open platform for discussing development and implementation of social and humanistic projects and technologies, and development of social entrepreneurship.
2. A course of business games "Students of TSU are Specialists of the Future". Business games are aimed to acquaint TSU students with "professions of the future" and to develop their transprofessional competencies required in social sphere (such as critical thinking, system thinking, digital skills and others).
3. Thematic bus tours "Small Business Bus". The bus tours are organized for students of Tomsk city and include visits to business support organizations and small and medium-sized companies. The main idea of the bus tours is to acquaint students with business support programs and resources as well as to organize meetings and communication of young people with successful entrepreneurs.
4. Annual academic course "StartUpSocial" aimed to develop skills of social entrepreneurs. The course is organized in the form of intensive short-term school for TSU students. The course allows participants to receive basic theoretical knowledge and practical skills in the sphere of social entrepreneurship under the guidance of mentors. During the period from 2015 to 2017, More than 150 students have participated in the course.
5. TSU campus course "Fundamentals of Management of Innovative Social Projects".
6. Academic course "Three Steps to Entrepreneurship" for schoolchildren and students aimed to teach the fundamentals of social entrepreneurship. The course was awarded with the gold medal of All-Russia competition "The World of Youth".
7. Academic course "Development of Social Projects" for school and college students. The course includes fundamentals of social entrepreneurship and basic concepts of social project development.
8. Academic course "Contemporary Technologies for Project Management in the Social Sphere". This is a course of advanced training and internships in the Park for teachers and employees of socially oriented organizations. The course is aimed to teach theoretical and practical fundamentals in the sphere of social project management.

### **III. Research activity of the Park**

**The task** is to analyze potential and identify trends in the development of socially oriented activities of university students in modernizing the society.

Mechanisms:

1. Implementation of research projects supported by the Russian Humanitarian Scientific Foundation and the Russian Foundation for Basic Research).

- Organization of a conference aimed to examine projects involving the use of social and humanistic technologies and to analyze their effectiveness for the development of the local community.
- Social study “Socially Active University”.
- Scientific study “Models, Effects, and Trends of Social Entrepreneurship in the Region (by the example of Tomsk region)”.

#### **2. Organization of scientific and educational events**

- Two All-Russia scientific and practical conferences with international participation “Social and Humanistic Projects of University Students for the Benefit of the Local Community”.
- Section “University and NGO” within the framework of the All-Russia Conference “How Can Universities Become Centers for Innovative Development of Regions? The Role of Master-Degree programs”.
- Section “Trends in Education Development: Programs, Projects, and Technologies” within the framework of the Siberian Youth Psychological Forum.
- Three annual Forums “About my experience” devoted to socially oriented activity of students. The main idea of the forum is to exchange ideas and experience in implementation of social and socially entrepreneurial initiatives of students.
- *In December 2017, the Park received a Presidential Grant from the Civil Society Development Foundation for organization of the Regional Youth Forum of Social Entrepreneurship “An Important Deal”. The Forum will be held based on TSU in April 2018.*

#### **3. Preparation of scientific papers, collections of articles, and manuals devoted to problems of the Park’s activity**

Employees of the Park have published:

- 2 collections of articles devoted to analysis of potential of social and humanistic projects of university students in development of the society;
- 3 manuals devoted to social project management and social entrepreneurship;
- 2 papers in the journals included in Scopus and WoS databases;
- 20 papers in journals included in Russian scientific citation databases (VAK and RISC).

#### **In cooperation with partners, the Center has implemented the following projects:**

- Social project “Resource center for socially oriented NGOs: how to provide social services”. The project was implemented in partnership with the NGO Support Center of Tomsk region and was supported by the Administration of Tomsk region.
- Social project “Acquaintance with a world of professions” for children - residents of orphanages. The project was implemented in partnership with non-government Agency “Egida” and was supported by the Gazpromneft Company within the social investment program “Native cities”.
- The Park is the regional coordinator of the Federal competition “People Need You!” The competition is an annual All-Russia event organized by the Center for Social Entrepreneurship of ITMO University, St. Petersburg (Russia).

*The Park has formed an expert council consisting of representatives from the local, Russian and international community. More than 40 student teams working in the sphere of social innovations in Tomsk region become residents of the Park annually. During the period from 2011 to 2017, the Park was awarded by 9 gold, 6 silver medals, and Grand Prix at international and All-Russia Exhibitions, Festivals, and Competitions.*

**The Park’s team:**

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